

TIMOTHY JERALD XAVIER

Product Designer

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PROFESSIONAL SUMMARY

Product Designer with 4 years of experience designing B2B SaaS, EV charging, and fleet management platforms. Skilled in UX strategy, interaction design, design systems, prototyping, and usability testing. Experienced in translating complex, data-heavy workflows into clear, scalable user experiences across web and mobile, with cross-functional exposure to product management. Proven track record of improving task completion and efficiency through research-driven redesigns, while building and scaling design systems that bring consistency and speed to cross-functional teams. Comfortable partnering with engineers and stakeholders to align design decisions with business goals, and confident bridging design and front-end development with hands-on knowledge of React, Next.js, and Tailwind CSS.

WORK EXPERIENCE

Product Designer — Steam-A

Jul 2023 – Present

- Lead end-to-end product design for EV Charging Management Systems (CMS), fleet platforms, and mobile applications, from research through delivery.
- Improved task completion rates by approximately 30% by redesigning core user flows and simplifying dashboard layouts.
- Built and scaled a company-wide design system, reducing UI inconsistencies by 25% and accelerating design-to-development handoff.
- Partnered with product managers, stakeholders, and engineers to define requirements and align design decisions with business goals.
- Conducted user research and usability testing across products, driving iterative improvements to product performance.
- Mapped end-to-end charger discovery, booking, live session tracking, and payment journeys for the EV Charging CMS and mobile app.
- Designed scheduling, charge-allocation, and real-time monitoring dashboards for the Fleet Management System.
- Defined onboarding, diagnostics, and maintenance lifecycle flows for the R-one Asset Management System.
- Designed a natural-language conversational interface (Sense) for non-technical users to query EV network analytics.
- Crafted onboarding, wallet management, and peer-to-peer trading flows for the Aatral energy trading platform.
- Structured role-based access and tenant configuration for a multi-tenant SaaS platform supporting isolated organizations.
- **Product Manager — Planet 3 Energy RMS:** Owned a client-facing project end-to-end from requirements through release, translating business needs into product features and UX decisions.

UI/UX Designer — KGX Innovation

Jun 2022 – May 2023

- Designed enterprise web experiences that improved usability and navigation clarity, increasing task efficiency by approximately 25% through stronger interaction patterns.
- Created wireframes, prototypes, and high-fidelity designs aligned with business goals, and collaborated closely with developers to ensure accurate implementation.

SKILLS

Product Design: UX Design, UI Design, UX Strategy, Interaction Design, Information Architecture, User Research, Wireframing, Prototyping, Design Systems, Usability Testing, Accessibility (WCAG), Dashboard Design, Data Visualization

Tools: Figma, Adobe XD, Illustrator, After Effects, Framer, ProtoPie

Development: HTML, CSS, JavaScript, React, Node.js, Tailwind CSS

Other: Agile Methodologies, Stakeholder Management, Product Thinking, Business Analysis, A/B Testing, Cross-functional Collaboration

EDUCATION

B.E. Computer Science Engineering — KGiSL Institute of Technology, Coimbatore

2019 – 2023

CGPA: 8.1 / 10

CERTIFICATIONS

- Google UX Design Professional Certificate
- UI/UX Design Specialist — Great Learning

ACHIEVEMENTS

- Promising Deliverer of the Year award (2023–2024), Steam-A
- Contributed to delivery of a full-scale EV charging platform across web and mobile
- Recognized for ownership, collaboration, and reliable delivery across cross-functional teams